

Programme

Day 1: Wednesday, December 3, 2008

09.00-10.00	REGISTRATION AND WELCOME COFFEE		
10.00-12.00	Opening Speeches	C. Tanıl Küçük	Chairman of the Board, İstanbul Chamber of Industry
		Hüsamettin Kavi	Chairman of the Chamber Assembly, İstanbul Chamber of Industry
		M. Rifat Hisarcıklıoğlu	Chairman of the Board, TOBB
		Zafer Çağlayan	Minister of Industry and Trade of Turkey
12.00-13.30	LUNCH		
13.30-15.00	Keynote Speech:		
	* Taking Advantage of Global Dynamics	Dr. Peter Cornelius	Global Head of Research, Alpinvest Partners
15.00-15.30	COFFEE BREAK		
15.30-17.30	Parallel Session 1A		Economic-Financial Framework
	Chairperson:	* Forseeability and Stability	Dr. Mahfi Eğilmez
		* Technology Development, R&D Policies and Incentives	Prof. Ömer Z. Cebeci
		* Investment Finance	Assoc. Prof. Talat Çiftçi
		* Basel-II and Transparency in Firms	Dr. M. Cüneyt Sezgin
	* Global Cooperations	Cansen Başaran Symes	Territory Senior Partner, PricewaterhouseCoopers Turkey
15.30-17.30	Parallel Session 1B		Physical Infrastructure
	Chairperson:	* Industrial Settlement	Dr. Caner Zambak
		* İstanbul Economy: Planning and Industry	Prof. İbrahim Baz
		* Environment and Industry: Kyoto Protocol	H. Uran Tiryakioğlu
		* Environmental Technologies	Prof. Hasan Z. Sarıkaya
		* Alternative Energy and Costs	Prof. Mete Şen
	* Industry and Earthquakes	Prof. Mikdat Kadioğlu	Chairman, İstanbul Technical University Disaster Management Center

Day 2: Thursday, December 4, 2008

10.00-11.00	Keynote Speech:		
	* Turning a Business Around	Mark Blayney	Author-Consultant, Turnaroundhelp Ltd.
11.00-11.15	COFFEE BREAK		
11.15-13.15	Parallel Session 2A		Industry and Social Dynamics
	Chairperson:	* Qualified Labour Force and VET	Savaş M. Özyaydemir
		* Bologna Process and Turkey	Arjen Vos
		* Corporate Reputation Management and Social	İlyas Ülgür
		* Industry and Media	Prof. Haluk Gürgen
11.15-13.15	Parallel Session 2B		Inside the Firm
	Chairperson:	* Management, Governance and Leadership	M. Sait Gözümlü
		* Productivity and Competitive Power	Lütfi H. Ensari
		* Efficient Supply Chain Management	Dr. Jörg Ulrich
	* Innovation and Creative Human Resources	Enrico Camerinelli	Senior Analyst, Celent
		Azmi Yarımkaaya	Human Resources Manager, İpek Kağıt
13.15-14.45	LUNCH		
14.45-16.45	Parallel Session 3A		Regional, Global Dynamics and Opportunities
	Chairperson:	* Sectoral Outlook of Global Economy	Prof. Haluk Kabaalioglu
		* Regional Developments and Opportunities: Russia	Dr. Can Fuat Gürlesel
		* Global Financial Crisis, Turkey and Industry	Dr. Turgut Gür
		* Far East Asia Business Dynamics	Dr. Murat Üçer
14.45-16.45	Parallel Session 3B		Industry and Micro Environment
	Chairperson:	* National Clustering Policy and Developments	Yavuz Onay
		* Clustering Experience: England	Mustafa Kaplan
		* The Importance of Primary-Supplier Industry Cooperation	Ziya Altunyalız
		* Achieving through University-Industry Cooperation	Paul Miller
		Prof. Ercan Tezer	Secretary General, Automotive Manufacturers Association (OSD)
		Prof. Aytül Erçil	Member of Faculty of Engineering and Natural Sciences, Sabancı University
16.45-17.15	COFFEE BREAK		
17.15-19.15	Closing Session		Europe's Production Base: Turkey
	Chairperson:		Tahir Uysal
			C. Müjdat Altay
			M. İbrahim Aybar
			N. Erdem Koçak
			Alpaslan Korkmaz
		Metin Münir	Columnist, Milliyet Daily
19.15-19.30	Closing Speech		
19.30-20.00	SPONSORS' CEREMONY		
20.00-21.00	COCKTAIL		