

PROGRAMME

Day 1: Monday, 26 November 2007

9.00-10.00	<b>REGISTRATION</b>		
10.00-11.30	<b>OPENING SPEECHES</b>	<b>C. Tanıl Küçük</b>	Chairman of the Board, İstanbul Chamber of Industry
		<b>Hüsamettin Kavi</b>	Chairman of the Chamber Assembly, İstanbul Chamber of Industry
		<b>M. Rifat Hisarcıklıoğlu</b>	Chairman of the Board, The Union of Chambers of Turkey
		<b>Zafer Çağlayan</b>	Minister of Industry and Trade of Turkey
11.30-13.00	<b>Keynote Speech:</b>		
	Technology, Innovation and Competition	<b>Ray Hammond</b>	Business Strategist
13.00-14.00	<b>LUNCH</b>		
14.00-16.00	<b>Session 1A</b>	<b>Global Trends in Competition and Innovation</b>	
		<b>Chairperson: Osman Ulagay</b>	Columnist, Milliyet Daily Newspaper
	* Impact of Economic Developments	<b>Hasan Ersel</b>	Member of the Advisory Council, TEPAV
	* Innovation Trends and Policies	<b>John Dryden</b>	Deputy Director Directorate for Science, Technology and Industry, OECD
	* Innovation and Competition	<b>Suzan Sabancı Dinçer</b>	Executive Board Member, Akbank
	* Industrial Innovation Trends	<b>Prof. Arie Nagel</b>	Professor of Technology Management, University of Ljubljana, Slovenia
14.00-16.00	<b>Session 1B</b>	<b>From Innovative Technology to Product</b>	
		<b>Chairperson: Assoc. Prof. Talat Çiftçi</b>	Founding Partner, Biosfer Consulting
	* R&D and Technology Development	<b>Dr. Erbil Payzın</b>	President, Payzın Consulting
	* Value Chain Analysis in Innovation	<b>İffet İyigün Meydanlı</b>	R&D System Development Manager, Arçelik
	* From Idea to Product	<b>Dr. Ian McKay</b>	Director, EurExcel
	* From Academic Innovation to Product	<b>Assoc. Prof. Atilla Dikbaş</b>	Director of Project Management Center, İstanbul Technical University
* Commercial Success Through Innovation	<b>Ufuk Güçlü</b>	Chief Deputy General Manager, Ford Otosan	
16.00-16.30	<b>COFFEE BREAK</b>		
16.30-18.30	<b>Session 2A</b>	<b>Dynamics of Regional Competition</b>	
		<b>Chairperson: Prof. İler Turan</b>	Professor of International Relations, İstanbul Bilgi University
	* Socio-Economic Trends	<b>Klaus Rohland</b>	Country Director and Resident Representative of the World Bank in the Russian Federation
	* Industrial Trends, Business Opportunities	<b>Tuğrul Erkin</b>	Chairman of the Turkish-Eurasian Business Councils, Foreign Economic Relations Board of Turkey
* Science and Technology	<b>Prof. Gündüz Ulusoy</b>	Professor of Faculty of Engineering and Natural Sciences, Sabancı University	
16.30-18.30	<b>Session 2B</b>	<b>Regional Best Practices on Innovation</b>	
		<b>Chairperson: Prof. Fazilet Vardar Sukan</b>	Coordinator, IRC-Ege
	* Best Practices from Turkey	<b>Metin İsmail Taşkın</b>	Chief Technology Officer, AirTies Wireless Networks
	* From Technopark to Industry	<b>Hakan Altınay</b>	General Manager, Kale Altınay Robotics
* Best Practices from Turkey	<b>Dr. İbrahim Nazmi Ekber Onuk</b>	Vice Chairman, Yonca-Onuk JV	

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**Day 2: Tuesday, 27 November 2007**

10.00-11.00	<b>Keynote Speech:</b>		
	* SMEs, Innovation and Technology	<b>Soumitra Dutta</b>	Professor of Business & Technology and Dean of Executive Education, INSEAD
11.00-11.15	<b>COFFEE BREAK</b>		
11.15-13.15	<b>Session 3A</b>	<b>Global Competition Dynamics and Turkey</b>	
		<b>Chairperson:</b> <b>Dr. Nursen Numanoglu</b>	Director, Secretariat General For EU Affairs
	* Socio-Economic Trends	<b>Michael Thumann</b>	Foreign Editor, Die Zeit
	* Impact of Global Dynamics	<b>Andrew Finkel</b>	Columnist, Today's Zaman Daily Newspaper
	* Industrial Trends, Business Opportunities	<b>Prof. Çelik Kurtoglu</b>	Chairman of Turkish-Southeastern Europe Business Councils, Foreign Economic Relations Board of Turkey
	* Science and Technology	<b>Orhan Bursalı</b>	Editor, Cumhuriyet Daily Science and Technology
11.15-13.15	<b>Session 3B</b>	<b>Innovative Company</b>	
		<b>Chairperson:</b> <b>Erhan Saylan</b>	CFO, Deloitte Turkey
	* Innovative Structure in Companies	<b>Dr. Gregg S. Bennett</b>	General Manager, 3M Turkey
	* Innovation in Final Product	<b>Dr. Tolga Yalçınkaya</b>	Chairman of the Board, Orsem Group
	* Innovation in Process	<b>C. Müjdat Altay</b>	General Manager, Nortel Netaş
	* Innovation in Marketing	<b>Ekrem Akyigit</b>	Chairman of the Board, Collezione
13.15-14.15	<b>LUNCH</b>		
14.15-14.45	<b>Honorary Guest:</b>		
	Regional Innovation Strategies	<b>Riccardo Illy</b>	President of Friuli Venezia Giulia Autonomous Region
14.45-15.00	<b>COFFEE BREAK</b>		
15.00-17.00	<b>Session 4A</b>	<b>Enabling Technological Progress and Innovation: International Experience</b>	
		<b>Chairperson:</b> <b>Assoc. Prof. Cemil Arıkan</b>	Director for Research and Graduate Policy, Sabanci University
	* EU and Innovation	<b>Michel Poireau</b>	Head of Unit, European Commission DG Research
	* International Experience: Italy	<b>Gabriele Gatti</b>	Head Of Marketing and International Relations, AREA Science Park, Italy
	* International Experience: Korea	<b>Prof. Jungho Sonu</b>	Professor of Construction Management, Myongji University, Seoul-Korea
15.00-17.00	<b>Session 4B</b>	<b>Innovative Workforce and Lifelong Learning</b>	
		<b>Chairperson:</b> <b>Prof. Turan Özturan</b>	Deputy Rector of Boğaziçi University
	* Education and Enabling Environment for Technology and Innovation	<b>Selen Kocabaş</b>	Chief Business Support Officer, Turkcell
	* Innovative Human Resources	<b>Dr. A. Kemal Tuğcu</b>	President, Ethics Committee of Turkish Personnel Management Association
	* Continuous Development, Lifelong Learning	<b>Murat Yeşildere</b>	Manager Partner, Egon Zehnder International Management Consultant
17.00-17.15	<b>COFFEE BREAK</b>		
17.15-19.15	<b>Closing Session</b>	<b>National Competition Strategy and Innovation</b>	
		<b>Chairperson:</b> <b>Dr. Yılmaz Argüden</b>	Chairman, ARGE Consulting
		<b>Ali Pandır</b>	CEO, Tofaş Türk
		<b>Süreyya Ciliz</b>	General Manager (CEO), Turkcell
		<b>Prof. Dündar Kocaoglu</b>	Chairman, Portland State University Department of Engineering and Technology Management
	<b>Mustafa Boydak</b>	Chairman of the Board, Kayseri Chamber of Industry	
19:15-19:30	<b>CLOSING SPEECH</b>	<b>C. Tanıl Küçük</b>	Chairman of the Board, İstanbul Chamber of Industry
19.30-20.00	<b>AWARD CEREMONY</b>		
20.00-21.00	<b>RECEPTION</b>		